Jerry Flach
Community Development Program Manager, CSR, VP, Valley National Bank

Jerry Flach is the Community Development Program Manager at Valley National Bank in Wayne, N.J., where she has spearheaded neighborhood revitalization and affordable housing programs in the surrounding communities. Having grown from a single bank in 1927 into a $30 billion-dollar banking institution, Valley National Bank reported third quarter net income earnings of $69.6 million in 2018 alone.

Before joining Valley National Bank in May of 2016, Ms. Flach was a Vice President with SSB Citi Global Asset Management's technology team, where she managed vendor, data and change management information systems. In 2000, Ms. Flach became the Director of Fixed Income Systems at Lord Abbett, a Jersey City-based money management firm which currently manages assets totaling $169 billion dollars.

In 2008, Ms. Flach changed career paths and began promoting sustainability and green building at Rutgers Center for Green Building, where she assisted in creating the New Jersey Green Home Remodeling Guidelines, an informative document still referenced today by thousands of home owners and builders who build or remodel homes according to green specifications.

Then, in 2009, Ms. Flach became the Sustainable Building Project Director and later, the Chief Community Programs Officer for the Paterson Habitat for Humanity, a volunteer non-profit housing organization devoted to building and remodeling homes in the Paterson, N.J. area. It was here that Ms. Flach was part of the team that helped build business partnerships to fund Passaic County's Green Street Demonstration Project, a venture aimed at creating a more walkable and greener corridor along Haledon Avenue in downtown Paterson.

Ms. Flach is currently a Project Management Consultant in the Continuing Professional Education program at William Paterson University, and a principal at Sustainable Solutions, LLC. She currently volunteers on local planning boards and is a Soil Conservation District Supervisor for the HEP District in North Jersey.

Ms. Flach has earned a BA in English, Psychology and Economics from Ohio Wesleyan University, as well as an MBA in Management from William Paterson University. Further, Ms. Flach maintains a Project Management Professional certification from Project Management Institute, recognized as the leader in Project Management certifications.